

ambiente

Clever solutions for tomorrow's kitchen and household: Special Presentation Solutions 2023

Frankfurt am Main, January 2023. With form and function, the special presentation Solutions in Galleria 1 tackles the challenges in the kitchen and household. For the tenth time at Ambiente, Sebastian Bergne is showing a selection of innovative problem solvers and how they creatively make our everyday lives easier.

Bergne is particularly fascinated by design that solves everyday problems as simply as possible. This year, the London-based industrial designer has selected a total of 20 exciting products for the special presentation Solutions, from which users really benefit. He places particular emphasis on the aesthetic compatibility of function and design. What qualifies them: clever ideas and functional details that turn products into exceptionally useful kitchen and household helpers. Whether sustainable solutions for the benefit of the environment, multifunctional use as an answer to urbanisation or everyday helpers for people with individual diets. All the selected solutions will be presented from 3 to 7 February 2023 at Ambiente in Galleria 1. The special presentation will also include short videos. These will illustrate how the kitchen and household aids are used.



London-based industrial designer Sebastian Bergne selecting products for the special presentation Solutions 2023

Mixing Kit 5Pz from Alessi

The Solutions Selection 2023 includes the Mixing Kit 5Pz/The tending Box by Alessi. The set for preparing mixed cocktails consists of a bar strainer, a mixing glass, a cocktail measuring cup, a stirring spoon and a bar whisk. The designer Giulio Iacchetti has designed this set in cooperation with the mixologist Oscar Quagliariini and has paid attention to a clear, soft design line. Although the set is one of the most classic devices of

this discipline, the Mixing Kit by Alessi is reinterpreted in a balanced synthesis of form and function, making it a clever solution in the household.

Mulsi (the Emulsifier ®) from Chufamix

Mulsi (the Emulsifier ®) is the new, improved version of the Vegan Milker®. It allows you to make your own plant milk at home from any nut, grain or seed in just five minutes. But Mulsi can do even more: in addition to plant milk, the Emulsifier ® can extract whole coffee beans to make the most delicious coffee combinations.

Fire tool set from Höfats

Another clever solution is the fire tool set. It consists of fire tongs, poker with flame blower as well as a weighted wooden base to store the tools safely. The robust fire tongs made of solid stainless steel provide a secure grip to move firewood or barbecue food. The chute hook has a flame blower tube integrated and thus enables a safe lighting of the fire.

Shark bowl scraper from Shimoyama

The curvature of the shark bowl scraper adapts perfectly to the mixing bowl so that dough or cream residues can be scraped out easily. The shape of a shark's back fin allows the scraper to stand upright, so it doesn't cause any mess in the kitchen. The thin and flexible dorsal fin shape can also be used to cut dough.

Solutions 2023 – all products in the selection

Mixing Kit 5Pz (Alessi), Bread baking frame (RBV Birkmann), MULSI (the Emulsifier ®) (Chufamix), Mensura Kitchen Scale (F & H), Smart bottle (Fashy), Silicon and Glass lid (Food Huggers), Magic Pot (Genius), Eco Packly Multipurpose container (Fratelli Guzzini), Fire tool set (Höfats), Topfi (home3000 - Annette Makowski), Cake divider (Lares Blechwarenfabrik), Veggie Snacks (Lékué), Flip storage (Lékué), Pizzabox (koziol – ideas for friends), Storage boxes with lid (Riess Kelomat), Shark bowl scraper (Shimoyama), Fruit shelf fruits on air (side by side), Cosmo colander (Veca), Dolina funnel (Veca), Reborn (Véritable).

Further information and pictures of the special presentation Solutions are available online at: ambiente.messefrankfurt.com/solutions-press

From February 2023, Ambiente will be held at the Frankfurt Fair and Exhibition Centre at the same time as the leading international consumer-goods fairs Christmasworld and Creativeworld.

Ambiente/Christmasworld: 3 to 7 February 2023

Creativeworld: 4 to 7 February 2023

Information for journalists:

This is where references to information for journalists are placed (e.g. a blog).

Press information and photographic material:

<http://Ambiente.messefrankfurt.com/journalisten>

Links to websites:

www.facebook.com/Ambiente | www.twitter.com/Ambiente
www.pinterest.com/Ambiente | www.instagram.com/Ambiente
www.Ambiente-blog.com

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Leading international trade fair Ambiente

New perspectives open up undiscovered opportunities: As the leading international consumer goods trade fair, Ambiente maps the changes in the market with an eye to the future. For five days, it presents a unique mix of ideas and products - and is the platform for global trends. For Table, Kitchen and Housewares, the fair is the unrivalled No. 1 in the Dining segment. In Living, all styles and market segments can be experienced around the home, furnishing and decorating. Giving presents gifts and personal accessories in all facets and will in future offer high-quality stationery as well as articles relating to school supplies. The new Working section fleshes out the working worlds of tomorrow. With its future-oriented HoReCa and Contract Business segments, Ambiente also has a strong focus on the international contract business. The major themes of sustainability, new work, design, lifestyle, digital expansion of trade, and future retail accompany the event, as do a large number of industry events, young talent programs, trend presentations and awards ceremonies. Due to its unrivalled product range in terms of breadth and depth, it is unique worldwide and offers the best connections for making contacts and finding new business partners.

Welcome Home

Under the motto "Home of Consumer Goods – Welcome Home", Ambiente, Christmasworld and Creativeworld will be held simultaneously for the first time at one of the world's most modern trade fair centers from February 3-4 to 7, 2023. The newly created combination of three successful leading trade fairs at one location at one time thus combines their strengths and thus offers an unprecedented, simultaneously available, future-oriented product range in quality and quantity. Global business with large volumes is intensified. Messe Frankfurt will continue to offer the largest platform for global sourcing outside China. Frankfurt is thus the center of the global order season, strengthening synergy effects and efficiency for all participants, and is thus the one, comprehensive inspiration, order and networking event for a globalized industry. This is where the newest trends are presented and the global metatrends are experienced and made visible.

nmedia.hub - the order and content platform for the home & living industry

The digital order and content management for brands and retailers in the consumer goods industry extends the trade fair and enables orders 24/7, 365 days a year.

www.nmedia.solutions

Conzoom Solutions – the platform for retailers

Conzoom Solutions is a knowledge platform that offers the consumer goods industry a wide range of studies, trend presentations, workshops and guidelines for the point of sale. It provides a complete overview of Messe Frankfurt's international portfolio in the consumer goods sector – bundling a wide range of information for retailers.

www.conzoom.solutions

Background information: Sustainable Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2022